

Hi! I am an all-rounded Front-End Web Developer and I've been building websites professionally for more than a decade.

I've been part of several scrum teams and built many mobile-first, responsive, adaptive web experiences using the latest web-development tools, written with good, clean & maintainable code. I am familiar with modern FE frameworks like VueJS, React and Nuxt. I write pixel-perfect CSS. I firmly believe in minimalistic design and minimal code. Keep it simple and stupid :)

Lately I've been involved in building / architecting / leading the front-end for several e-commerce projects for brands all over the world. To name a few - Vans, TheNorthFace, Lifefitness, Puma, Columbia Sportswear, MSN, Scotch & Soda Amsterdam, Jack & Jones

I love travelling, cooking and surfing. I also fondly love coffee and have been practicing Latte Art for a few years. Having had the opportunity to live in 4 different continents, I am used to working in multi-national distributed teams on-site and remotely.

TECHNICAL EXPERTISE

HTML CSS JAVASCRIPT ES6/ES7 VUEJS VUE3 NUXT REACT SALESFORCE COMMERCE
COMPOSABLE/HEADLESS COMMERCE CONTENTFUL CMS COREMEDIA CMS JIRA GIT WORDPRESS AGILE

WORK EXPERIENCE

FLUID / ASTOUND COMMERCE

FRONT-END | E-COMMERCE TECH LEAD

Building and supporting the global storefronts for several clients including Vans, TheNorthFace, Lifefitness, Columbia Sportswear, PUMA

- SFCC Headless Storefront - Helped build an accelerator using SFCC Headless/Composable React PWA Kit Framework
- The North Face - New shopfront using Vue/Nuxt JS, Coremedia CMS and Salesforce Commerce
- Vans USA/CA - New shopfront using Vue/Nuxt JS, Coremedia CMS and Salesforce Commerce
- Les Schwab Tires - Built several new enhancements using React/Redux
- Columbia Sportswear - New Salesforce Commerce SFRA storefront for all their brands and locales
- Puma Europe - New Salesforce Commerce SFRA storefront
- Nixon Sports Watches - Brand new Product detail page, support and updates

BESTSELLER, AMSTERDAM

SENIOR FRONT-END | E-COMMERCE DEVELOPER

Bestseller is a Danish umbrella company with a range of over 20 brands including Jack & Jones, Vero Moda and Only. They have 3000 branded chain stores across 70 countries. I was part of their Demandware E-commerce front-end team in Amsterdam.

- Vero Moda website redesign.
- A new product detail page with a new image slider and image zoom for all of their 19 brands.

FREELANCER (HTTP://SAMGARG.ME)

REMOTE FREELANCE WEB DEVELOPER

Freelancing (working remotely) for startups and small-businesses all around the world, building e-commerce solutions and custom web design/development.

- Votion.co - Website re-design and HTML5/CSS3/React.JS interactive marketing widgets for a silicon valley startup
- Aalvink.nl - E-Commerce storefront for an online meat/fish retailer in Netherlands
- Bottomdwellerstackle.com - E-Commerce storefront for a leading american trophy catfish gear and tackle website

DIGITASLBI (LOSTBOYS), AMSTERDAM

FRONT-END | E-COMMERCE LEAD DEVELOPER

Lostboys is the oldest digital agency in Amsterdam. Tight deadlines, continuous integration and a fast changing environment is what we lived and bred.

- New fluid mobile-first Pinterest style homepage for Scotch & Soda (a fashion label in Amsterdam).
- Online marketing and promotional campaigns for several clients, built in HTML5, JS and CSS3
- Website and online store for Vertu global (british luxury mobile phones). Multi-lingual and a pixel perfect classy UI

FUNDA, AMSTERDAM

FULL STACK WEB DEVELOPER

Funda is the largest online real estate company in Netherlands. <http://funda.nl> gets about 8 million hits a day. They have an fast-paced Agile environment with an interesting mix of technologies, mostly Microsoft based.

- HTML5, CSS and JS for mobile web-views used across different apps on different devices.
- Develop and maintain mobile website <http://m.funda.nl>

NINEMSN (MICROSOFT MSN / CHANNEL 9), SYDNEY

FULL STACK LEAD WEB DEVELOPER

Coordinating and developing, conducting daily stand-ups, mentoring fellow developers and liaising with clients and management. I worked in scrum teams building many projects:

- Re-design of the leading news portal of Australia <http://news.ninemsn.com.au>
- Online marketing campaigns for several NineMSN clients
- London Olympics 2012 Gamification Campaign- users score points by sharing articles and are awarded badges.
- Organised company wide Hack days (Hackathon) for 100+ developers, designers and data analysts.

EDUCATION & CERTIFICATIONS

SALESFORCE COMMERCE / DEMANDWARE CERTIFIED DEVELOPER

SALESFORCE COMMERCE

BACHELOR OF ENGINEERING , SOFTWARE

UNIVERSITY OF TECHNOLOGY, SYDNEY

AGILE PROJECT MANAGEMENT

AGILE AUSTRALIA

